Hi Data Analyst

I hope you are doing well. We need to improve our internet sales reports and want to move from static reports to visual dashboards.

Essentially, we want to focus on how much we have sold of what products, to which clients and how it has been over time..

We measure our numbers against budget so I added that in a spreadsheet so we can compare our values against performance.

The budget is for last year and we usually look 2 years back in time when we do analysis of sales.

Let me know if you need anything else!  
  
Yasser Alaa - Sales Manager